

# EDUCATION TECHNOLOGY & CONSULTING | CLIENT SUCCESS STORY

## CLIENT PROFILE

Online education accounts for 20% of all enrollees and 30% of graduate-level certificates and degrees. With more accessibility and convenience, students are leveraging online programs to obtain their master's degrees.

Our client partners with universities from across the country to design and build 5-star, online master's degree programs, which require students to complete a one-year internship in addition to coursework.

## BUSINESS CHALLENGE

- Develop the methodology to connect students from every corner of the country with internship programs.
- Establish the infrastructure to engage and nurture new agency relationships.
- Meet both the academic need and desired social concentration of the student.

## OUR SOLUTION

Stay In The Game was able to extend employment offers to many of the company's employees who focused on contracts Stay In The Game was fulfilling for the logistics client. Our leadership worked closely with the client to identify additional projects that could be outsourced to Stay In The Game.

"Stay In The Game has exceeded our expectations by meeting and beating placement deadlines. Not only are they doing a fine job finding wonderful Placement Coordinators for our schools, but they are also working towards a solution to an enormous challenge faced by professional women."

*Partner CEO and Founder*



## LEVERAGING OUR EXPERTISE

Stay In The Game's team of business process experts worked with our partner to document and understand the exact specifications for placing students into internship programs.

### This included:

- Developing new agency relationships.
- Managing the contract process with new agencies.
- Submitting the student's application.
- Scheduling and coordinating the student's interview process.
- Confirm the student's acceptance of the internship.

## AN INNOVATIVE APPROACH

Our unique and scalable model employs highly educated individuals across the USA that have downshifted from their corporate positions to provide care for family members. We were able to quickly direct resources to focus on developing relationships where students were located.

To date, the success of our partnership has been beyond our partner's expectations. For the two flagship universities, Stay In The Game is matching students with internship programs well ahead of the expected timeline.



University 1: 133% Match Rate



University 2: 124% Match Rate

Leveraging Stay in the Game's business model and innovative approach and leading placement model have set our partner apart from their competitors.